

_RESUME

Nathan Fyffe

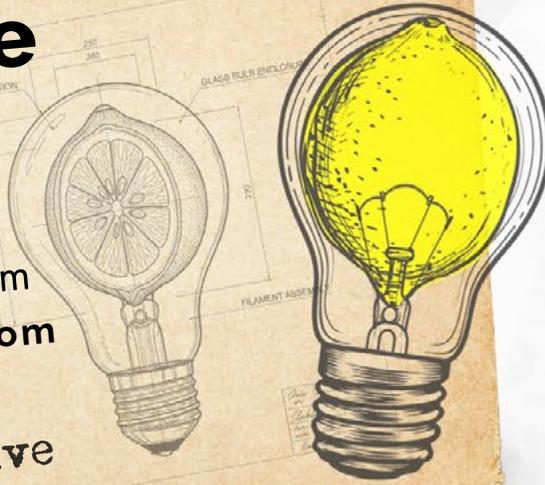
Sr. Art Director/Designer

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Lemony Fresh Creative



WORK EXPERIENCE



PROGRAMS



Studio Center / *Creative Design Director*

Virginia Beach, VA / Aug, 2022 - Present



Edgar Cayce's A.R.E. / *Senior Art Director*

Virginia Beach, VA / Mar, 2021-Aug, 2022



Howard Hanna Real Estate / *Senior Graphic Designer*

Virginia Beach, VA / Sept, 2018-Mar, 2021



Virginia Toy & Novelty Co. / *Senior Graphic Designer*

Virginia Beach, VA / Feb, 2017- July, 2019



MDSolutions Inc / *Senior Graphic Designer*

Plain City, OH / June, 2016 - Feb, 2017



Dummen Orange / *Marketing Design Coordinator*

Columbus, OH / Aug, 2015 - Mar, 2016



Bravura Advertising & Design / *Senior Graphic Designer*

Dublin, OH / Sept, 2009 - Aug, 2015



The Delaware Gazette / *Graphic Designer*

Delaware, OH / April, 2006 - Sept, 2009



EDUCATION



Bowling Green State University

Bachelor's of Fine Arts - Graphic Design



Browse my Portfolio



ABOUT ME

- Expert level in Adobe Creative Suite - Photoshop, Illustrator, InDesign, XD, After Effects, Premiere Pro, Media Encoder, Dreamweaver, Express, Audition, Lightroom, Bridge, Canva, Google Slides, and Microsoft Word, Excel, Powerpoint, etc.
- Extensive experience using wide variety of AI platform tools.
- Expert understanding of design concept and theory, typography usage, color theory and establishing hierarchy.
- Designing & editing websites in a variety of CMS (Such as WordPress, Concrete, Umbraco, Webflow, and more).
- Vast experience with different email marketing platforms (Constant Contact, Mail Chimp, Robly, Fishbowl, etc.)



BRANDING / DIGITAL / PRINT / WEB / VIDEO - I DO IT ALL.

I have a ton of experience you won't find in other candidates. I'm a Creative Art Director & Designer with over **20 years of professional experience**, having worked for Ad Agencies, Studios and many different industries in my career.

My work spans the worlds of branding, digital, web, print, package design, video editing, motion graphics and more.

As a creative team leader, I lead by example. I take **EXTREME pride in my craft**, and I won't ask anyone to do something I not willing to do myself. Fostering great relationships with my team is part of why I've been so successful in those roles.

Having worked with some of the biggest brands in the country, in a variety of different creative roles, I definitely have the skill, passion and management ability to succeed for you at the highest level!

Just a few of the brands I've worked with:

